



## PRESS RELEASE

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### U-DETER Program Planned at Capuchino High School

*San Bruno, CA* – On Wednesday, May 2<sup>nd</sup>, Officers from the San Bruno Police Department will join forces with Capuchino High School Administration, the California Department of Alcoholic Beverage Control, and Mothers Against Drunk Driving (MADD), in an effort to deter students from driving while impaired.

Officials will be providing a program entitled “Underage DUI Education Through Exposure to Repercussions (U-DETER).” This program was developed by the San Bruno Police Department as part of their ongoing commitment to combat impaired driving, specifically among our younger drivers.

Appropriately, most underage DUI deterrence programs focus primarily on the likelihood of serious injury or death resulting from impaired driving. U-DETER is designed to complement these existing programs by focusing instead on the practical consequences of an underage DUI arrest, while driving home the fact that apprehension is probable.

On May 2, 2018, Officers from the San Bruno Police Department will deliver a multi-media presentation to Capuchino High School students through the school’s closed circuit television system. This presentation will aim to educate students about: the scope of the underage DUI problem; statistical data regarding apprehension rates; underage DUI laws; common consequences of a DUI arrest; increased efforts and new tactics police are using to apprehend impaired drivers; and alternatives to driving while impaired. The presentation also makes students aware of the increased focus on drivers impaired by marijuana and other drugs.

Following this brief presentation, students will have the opportunity to examine a severely damaged vehicle from a DUI collision in which a local student lost his life, provided by the San Francisco/Bay Area Chapter of MADD. A photo of the MADD trailer and the story of the victim are attached to this release. Students will also have the opportunity to attempt field sobriety tests while wearing specialized goggles that simulate various impairment levels and to experience alcohol breath testing equipment.

What makes U-DETER truly unique is that students will have the option to follow-up their learning by participating in a ride-along with a San Bruno Police Officer. This will give students the opportunity to experience, first-hand, some of the repercussions of a DUI arrest. Of course, participation in the ride-along portion requires parental permission and approval of the San Bruno Police Department.

Nationally, the scope of the impaired driving problem is staggering with an average of 10,000 people killed every year. Each year, approximately 45% of these tragic victims are between the ages of 16 and 24. That's about 4,500 young people killed every year by this completely preventable crime.

In terms of apprehensions, approximately 1.5 million people in the United States are arrested for impaired driving annually. About 30% of those arrested are between 16 and 24 years old; that's about 450,000 young people arrested every year.

The consequences of an impaired driving arrest for young people are life-altering and can have a severely negative impact on their futures. U-DETER aims to make students acutely aware of those impacts and to expose students to their reality through first-hand experience.